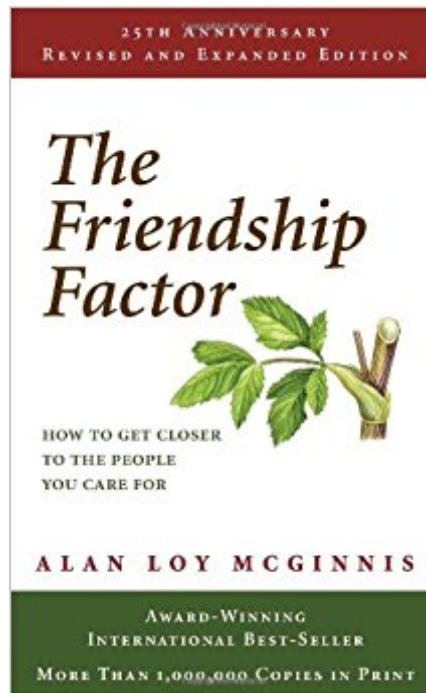




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# The Friendship Factor: How To Get Closer To The People You Care For



## Synopsis

At the heart of each relationship, says McGinnis, is the friendship factor-the essential ingredient of warmth and caring. With captivating case histories and anecdotes about such famous people as George Burns, Howard Hughes, and C. S. Lewis, McGinnis shares the secret of how to love and be loved. The first edition of *The Friendship Factor*, published in 1979, has sold more than 350,000 copies.

## Book Information

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Best Sellers Rank: #234,851 in Books (See Top 100 in Books) #139 in [Books > Self-Help > Relationships > Friendship](#) #1367 in [Books > Self-Help > Relationships > Interpersonal Relations](#) #9768 in [Books > Parenting & Relationships](#)

## Customer Reviews

An updated edition of the original bestseller! --Readers learn how to be a warmer, more loving person, how to communicate better, to resolve tension in relationships --For friendships, marital relationships, and parents and their children. The first edition of *The Friendship Factor*, published in 1979, has sold more than 350,000 copies.

Alan Loy McGinnis is co-director of Valley Counseling Center in Glendale, California.

I didn't realize that this was a Christian book when I bought it, but it's got some good information. I recommend if you can deal with the Christian teachings.

Inside are the answers to what ails our society--and humans in general. A gentle, beautiful read. The point you get to where you search for a book like this is telling enough, and this book was just what I was looking for. May God bless those who read its pages with the joy of love and the

fulfillment of fellowship.

Great book for anyone who is struggling to make friends. Describes how to be a good friend and reveals qualities that attract the right type of friends.

I've read this book several times and bought copies for others too. Very practical advice for being a better person and making and keeping friends.

Life changing!

As a psychologist, I found the book fascinating. EVERYBODY needs to read this book!

Practical and useful. Easy to read. Interesting perspectives and ideas that are very helpful and easy to practice. Engaging and fun.

This continues to be one of my all-time favorite books. Everyone should read it at least once. I pick it up and read it every couple of years and always get as much or more out of it than the first time I read it 25 years ago. There are no "mind games" here - just plain, simple, practical information that makes you think about the people in your life and how you treat them. I cannot even guess how many copies I have given to family and friends over the years. At any given time I have multiple copies in my den just waiting for me to give them away. (Right now, there are nine copies ready to go!) I have mentioned and recommended the book on television many times over the years. Truly a favorite!

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